

Bonjour Client

Congratulations on doing something for yourself!

Below are some questions that will help me understand you, your style goals, and your thoughts about the adventure we are about to begin. You may find that some of the questions require quite a bit of thought. Some may even be a little difficult to answer. Just give them all a shot, and we'll figure the rest out as we go!

Your answers, as well as everything we discuss during our time together, will be kept confidential.

Thank you for taking the time to complete this.

Kind regards

Anélle

Here we go...

## PERSONAL DETAILS

First Name:

Last Name:

Date of Birth:

Preferred Contact:

Mobile Number:

Email Address:

Physical Address:

Measurements:

Bust:

Waist:

Hips:

Height:

Bra size:

Shoe size:

**\* Please send me a full length photo**

**What do you consider to be the best part of your figure?**

**What is your least favourite part of your figure?**

**What are your greatest style challenges?**

**Describe your life journey:**

Things to consider: Where you are from, where you are at in your life, occupation, marital status, children

**What is your lifestyle / general daily routine?**

Things to consider: Your profession / weekday routine – Conservative or more casual environment? Carpooling children? Running errands? Volunteering? Occasional meetings, etc.? Evenings / weekends - Date nights? If so, where do you usually go? Cocktail parties? Friends' houses? At home with the kids?

## How would you describe yourself?

Please give details of your characteristics and personality - chatty, introverted, confident, timid, successful, sporty etc

## How would you describe your current style?

(Below are some examples to get you thinking. Feel free to write in your own description!)

Big City, Comfortable, Baggy, Romantic, Girly, Classic, Elegant, Trendy, Cool, Rocker, Edgy, Frumpy, Sporty, Retro, Fun, Matronly

What first impression do you believe you project to others, based on your appearance?

## What do you hope to achieve in our appointment?

Given the same choices as above (and the option to use your own descriptors), how do you hope to describe your style after our time together?

What first impression would you like to project to others?

## Do you enjoy shopping?

Love it!!

It depends on what I'm shopping for.

I can only shop for an hour or so at a time.

I can't stand it!

## Do you enjoy putting together outfits from your closet?

I love to experiment with new combinations!

I would love to if I had time.

I don't experiment. I wear the same things over and over.

## What are your 5 favourite items in your wardrobe?

## What are your favourite colours?

## What sort of clothes do you dislike and feel uncomfortable in?

**Which colours do you not like and why?**

**At what stores (brick/mortar or online) do you do most of your clothes / accessories shopping?**

**What are your reasons for hiring a personal stylist?  
What goals do you wish to accomplish during our time together?**

**Which package are you interested in purchasing?**

- Closet clean up
- Clothes to collection
- Complete your collection
- Corporate style consultation
- Specialised shopping
- Wow woman / New man package
- Event elegance
- Time trends

**Is there anything else you'd like to let me know?**